

FOR IMMEDIATE RELEASE

DMN3 Recently Named to Nation's Top Diversity Owned Business List for 2010

HOUSTON, TX (January 21, 2010) – The 10th Annual Top Business List, distributed by DiversityBusiness.com, named DMN3 as one of the Top 500 Diversity Owned Businesses in the U.S. and Top 100 Diversity Owned Businesses in Texas. DMN3 distinguished itself as one of the top entrepreneurs in the country with this award for the third year in a row.

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“The list is the most comprehensive look at the most important segment of the United States economy – America’s privately held companies,” said Kenton Clarke, President and CEO of DiversityBusiness.com. “The list has become the most recognized and respected compilation of companies that truly differentiate themselves in the marketplace in a time when doing so has never been more important.”

DMN3 is also named as one of the Top Privately-held Businesses and Top Women Owned Businesses in the U.S. and state of Texas. The three-time win demonstrates DMN3’s commitment to giving its clients successful results through expert marketing and advertising campaigns. DMN3 is owned by Pamela Lockard and founded in Houston, TX.

“We’re proud to be part of this distinguished list of winners. The list reflects our changing U.S. demographics and business climate. Diversity is what makes business fun and exciting,” said Pamela Lockard, President and CEO of DMN3.

Award winners will be honored at the 10th Annual Business Awards Ceremony and Conference in Washington, D.C. The event is a business promotion opportunity for Top Business Owners who are sought after by major corporations wishing to increase spending with small businesses. For the complete list of winning companies, please visit: www.DiversityBusiness.com

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About DMN3

DMN3 (www.DMN3.com) is a marketing services agency focused on results. Our tailored measurement process goes beyond the typical direct marketing, digital or traditional advertising agency method of producing results. Our team is trained in the integration of online and offline to give clients the most return for dollars spent on acquisition and retention marketing. With almost 20 years of history in direct response marketing, DMN3 is well positioned for today’s fast-paced, performance-driven world of advertising.

About DiversityBusiness.com

DiversityBusiness.com (www.DiversityBusiness.com), launched in 1999, is the largest organization of diversity owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities", "Top 500 Diversity Owned Companies in America", and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. It is a leading provider of Supplier Diversity management tools and has the most widely distributed Diversity magazine in the United States. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.