



## FOR IMMEDIATE RELEASE

### DMN3 ANNOUNCES HIRING OF DIGITAL DEVELOPER

HOUSTON, TX (June 8, 2009) -- Michael Terry, Digital Developer/Designer

Michael Terry joins the [DMN3 team](#) as the newest on-site digital employee. His work experience supports current and prospective clients' shift to a higher allocation of budget dollars to online marketing.

"We are pleased to have Michael join DMN3," said Pamela Lockard, President and CEO. "He will be an integral part of our growing digital business."

Michael comes to DMN3 with an impressive digital and print portfolio, which was developed during his tenure at Pixel Creative and N-Gen Studios where he was responsible for website design, programming, optimization, and asset management. He holds a Bachelor of Arts in Communication Design from the University of North Texas, with continuing education in web-development at UT Arlington.

Michael Terry's talents will benefit DMN3 clients, which include: Reliant Energy, American Airlines Federal Credit Union, Houston Symphony, and Southerland Communities.

#### **About DMN3**

[DMN3](#) is a marketing services agency focused on results. Our tailored measurement process goes beyond the typical direct marketing, digital or traditional advertising agency method of producing results. Our team is trained in the integration of online and offline to give clients the most return for dollars spent on acquisition and retention marketing. With almost 20 years of history in direct response marketing, DMN3 is well positioned for today's fast-paced, performance-driven world of advertising.

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