



DMN3 ANNOUNCES HIRING OF ACCOUNT DIRECTOR

HOUSTON, TX (October 8, 2009) – Todd Gregory, Account Director

Todd Gregory is the newest Account Director for DMN3 current and prospective clients. He will be pivotal in the process of determining client needs and translating them into measurable campaigns that provide integrated marketing solutions. Through Todd's industry experience and accumulated contacts, he will additionally raise awareness of DMN3's marketing and advertising services to organizations and its industry.

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"Todd has shown the ability, throughout his career, to create and implement a customized strategy for clients, that produces an increase in sales growth and brand recognition," said Pamela Lockard, President and CEO. "I am confident our new clients will see the same results."

Todd joins DMN3 having worked in all segments of the marketing and advertising industry. He has over 20-years experience in developing advertising strategies and campaigns for Fortune 500 companies like Home Depot, Circuit City and Best Buy. Todd then transitioned to Home Depot's client side as Advertising Manager for the West Coast locations. At Home Depot, Todd was responsible for opening 174 new stores, and led a Hispanic initiative in 85 stores.

His local experience involves Regional Manager for AutoTrader.com and Strategic Planner for Pixel Creative. His tenure at both companies involved creating a strategic sales plan, which led to maximizing the organization's recognition and increased its growth potential.

Todd's tested and successful research, strategy and implementation skills will be both profitable and measurable for future clients at DMN3.

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About DMN3

[DMN3 \(www.DMN3.com\)](http://www.DMN3.com) is a marketing services agency focused on results. Our tailored measurement process goes beyond the typical direct marketing, digital or traditional advertising agency method of producing results. Our team is trained in the integration of online and offline to give clients the most return for dollars spent on acquisition and retention marketing. With almost 20 years of history in direct response marketing, DMN3 is well positioned for today's fast-paced, performance-driven world of advertising.